I think we are well-thought of in this COMMUNITY and I want to see to it that we GROW THIS and we make it into a GREAT INSTITUTION that is well-thought of and RESPECTED nationally and internationally."

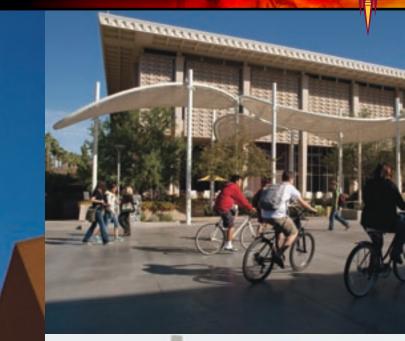
– Steve Patterson



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rizona State University has developed a new model for the American research university, creating an institution that is committed to excellence, access and impact. ASU pursues research that contributes to the public good and assumes major responsibility for the economic, social and cultural vitality of the communities that surround it. ASU is a New American University.

More than 72,000 students call themselves Sun Devils, inhabiting four campuses across the Phoenix metropolitan area that offer outstanding resources for research and academics; libraries and museums that carry significant collections; studios and performing arts spaces for creative endeavor; and unsurpassed, state-of-the-art scientific and technological laboratories and research facilities. ASU's largest community is concentrated on ASU's historic Tempe campus, which offers the feel of a college town in the midst of eclectic downtown Tempe. A cultural focal point of the Northwest Valley, the West campus is home to a growing community of education and liberal arts students and professionals. ASU's Polytechnic campus, located in the heart of the booming East Valley, is at the center of major industry partnerships in aerospace innovation and science and technology research. The Downtown Phoenix campus, which opened in the fall of 2006 as part of a larger plan to revitalize the downtown area, offers unparalleled access to the professional and cultural opportunities in Arizona's capital and urban hub.





ASU ACADEMIC PROGRAMS RANKED IN TOP 25 IN THE NATION

Sandra Day O'Connor College of Law is the eighth-highest ranked public law school for graduate programs in the United States, and is ranked 26th among both public and private law schools.

Mary Lou Fulton Teachers College ranks 16th among public graduate



schools of education and 26th among public and private graduate programs.

W. P. Carey School of Business is one of the top five business graduate schools in the West. It is ranked 30th for its full-time MBA program, and also offers competitive programs in supply chain management, now ranked fifth, and information systems, ranked 13th. The school's part-time evening program is ranked 21st nationwide.

College of Public Programs' criminology program ranks 12th nationwide and the college's School of Public Affairs ranks 16th overall for graduate programs. Programs within the School of Public Affairs rank in the top 20 nationally: city management and urban policy program, ranked second; environmental policy and management, ranked 10th; nonprofit management, ranked 15th; public finance and budgeting, ranked 16th; and public management administration, ranked 19th.

ASU School of Art, in the Herberger Institute for Design and the Arts, ranks 22nd for its graduate programs, with specialties in printmaking, ranked fifth; ceramics, ranked seventh; and photography, ranked 11th.

College of Liberal Arts and Sciences earth sciences program ranks 17th nationwide.



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ARIZONA STATE ACADEMIC FACTS

- Enrollment for the Fall 2011 semester was 72,250 students, including 13,850 graduate students, 9,300 firsttime freshman students, 6,800 transfer students, and a record 14,700 out-of-state and international undergraduate students.
- ASU students have more than 250 majors and more than 12,000 classes from which to choose on four campuses

 Tempe campus, Downtown Phoenix campus, West campus and Polytechnic campus – in the Phoenix-area.
- ASU is home to 612 National Merit Scholars and 324 National Hispanic Scholars.
- ASU was ranked in the top tier of national universities for the fifth consecutive year by U.S. News and World Report in 2011. This year, U.S. News and World Report chose ASU as "a school to watch" and listed ASU among their "2012 Up-and-Comers," part of their 2012 Best Colleges guidebook.
- This year, U.S. News and World Report ranked ASU's graduate programs among the best in the nation, as part of their "2013 Best Graduate Schools" ranking. Graduate programs in business, law, education, public affairs and fine arts at ASU all ranked in the top 10 or top 25.
- Since the NCAA announced its annual Academic Progress Rate in 2003-2004, ASU's average score has increased each year, culminating in the highest ranking ever for the school with 987 in 2012. This year, three of ASU's athletic teams' scores ranked in the top 10 percent nationwide.



ARIZONA STATE UNIVERSITY DEANS

ASU Executive Vice President and Provost

Robert Mittelstaedt W. P. Carey School of Business

Kwang-Wu Kim Herberger Institute for Design and the Arts

Paul Johnson Ira A. Fulton Schools of Engineering

Maria T. Allison Graduate College

Keith D. Lindor College of Health Solutions

Mark Jacobs Barrett, The Honors College

Elizabeth Langland (interim) College of Liberal Arts and Sciences, Humanities

Christopher Callahan Walter Cronkite School of Journalism and Mass Communication

Douglas Sylvester Sandra Day O'Connor College of Law

Frederick C. Corey School of Letters & Sciences

Robert Page College of Liberal Arts and Sciences, Life Sciences

Elizabeth Langland New College of Interdisciplinary Arts and Sciences

Teri Britt Pipe College of Nursing and Health Innovation

Linda Vaughan School of Nutrition and Health Promotion

Philip Regier ASU Online

Jonathan Koppell College of Public Programs

Patrick Kenney College of Liberal Arts and Sciences, Social Sciences

Sander van der Leeuw School of Sustainability

Mark Koerner Mary Lou Fulton Teachers College

Mitzi Montoya College of Technology and Innovation

Frederick C. Corey University College

PRESIDENT / REGENTS



ichael M. Crow became the 16th president of Arizona State University on July 1, 2002. He is guiding the transformation of ASU into one of the nation's leading public metropolitan research universities, one that is directly engaged in the economic, social, and cultural vitality of its region.

Under his direction the university pursues teaching, research and creative excellence focused on the major

challenges and questions of our time, as well as those central to the building of a sustainable environment and economy for Arizona. He has committed the university to global engagement, and to setting a new standard for public service.

Since he took office, ASU has marked a number of important milestones, including the establishment of major interdisciplinary

ASU PRESIDENTIAL HISTORY

Hiram Bradford Farmerprincipal1886-1888Robert Lindley Longprincipal1888-1890Dayton Alonzo Reedprincipal1890-1892Edgar L. Storment-principal1892-1895James McNaughtonprincipal1895-1899Joseph Warren Smithprincipal1899-1900Arthur John Matthewspresident1900-1904Arthur John Matthewspresident1930-1933Grady Gammagepresident1933-1959Harold D. Richardsonacting1969-1970G. Homer Durhampresident1960-1969Harry K. Newburnpresident1970-1971John W. Schwadapresident1971-1981J. Russell Nelsonpresident1981-1989Richard F. Peckinterim1989-1990	Name	Title	Time Line
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Harry K. Newburnpresident1970-1971John W. Schwadapresident1971-1981J. Russell Nelsonpresident1981-1989	G. Homer Durham	president	1960-1969
John W. Schwadapresident1971-1981J. Russell Nelsonpresident1981-1989	Harry K. Newburn	acting	1969-1970
J. Russell Nelson president 1981-1989	Harry K. Newburn	president	1970-1971
•	John W. Schwada	president	1971-1981
Richard F Peck interim 1989-1990	J. Russell Nelson	president	1981-1989
	Richard E. Peck	interim	1989-1990
Lattie F. Coor president 1990-2002	Lattie F. Coor	president	1990-2002
Michael Crow president 2002-present	Michael Crow	president	2002-present

ARIZONA BOARD OF REGENTS

Janice K. Brewer Governor	Jay H
Rick Myers	Anne
LuAnn Leonard Mark Killian	Greg
	Ram
Dennis DeConcini	John
Dennis Deconenti	

Student Regent Anne Mariucci Greg Patterson Student Regent Ram Krishna Sohn Huppenthal

Tyler Bowyer

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research initiatives such as the Biodesign Institute; the Global Institute for Sustainability; and MacroTechnology Works, a program integrating science and technology for large-scale applications, including the Flexible Display Center, a cooperative agreement with the U.S. Army.

Under his direction ASU has initiated a dramatic research infrastructure expansion to create more than one million square feet of new research space, and has announced naming gifts endowing the W. P. Carey School of Business, Ira A. Fulton Schools of Engineering, and the Virginia G. Piper Center for Creative Writing. The university has also named the Sandra Day O'Connor College of Law.

In 2007, ASU established the nation's first School of Sustainability. The school, part of the Global Institute of Sustainability, addresses some of the most critical challenges of our time, with a specific focus on creating solutions for future generations.

Prior to joining ASU, he was executive vice provost of Columbia University, where he also was professor of science and technology policy in the School of International and Public Affairs. As chief strategist of Columbia's research enterprise, he led technology and innovation transfer operations, establishing Columbia Innovation Enterprises (now Science and Technology Ventures), the Strategic Initiative Program, and the Columbia Digital Media Initiative, as well as advancing interdisciplinary program development.

He helped found the Center for Science, Policy, and Outcomes (CSPO) in Washington, D.C., a think tank dedicated to linking science and technology to desired social, economic, and environmental outcomes.

In 2003 CSPO was reestablished at ASU as the Consortium for Science, Policy, and Outcomes.

A fellow of the National Academy of Public Administration, he is the author of books and articles relating to the analysis of research organizations, technology transfer, science and technology policy, and the practice and theory of public policy.



2012 SUN DEVIL FOOTBALL

VP FOR UNIVERSITY ATHLETICS



State University's Vice President for University Athletics and Athletics Director on March 28, 2012.

"In his time at ASU Steve Patterson has shown a level of sports management expertise rarely seen at the college and university level," said President Michael M. Crow. "He is the ideal person to build on the foundation and to take Sun Devil sports to the next level - to the highest level."

Prior to his current role as Athletics Director, Patterson served as Chief Operating Officer for Sun Devil Athletics and Managing Director of Sun Devil Sports Group.In that capacity, Patterson was responsible for all ASU Athletic Department business operations, development, business and basketball operations for the team and arena, as well as local media outlets. He refined his skills as a turnaround specialist, while garnering national recognition for his player acquisition skills when he took over the team's General Manager duties. Patterson engineered a record six draft day trades that resulted in the selection of NBA Rookie of the Year and three time NBA All Star Brandon Roy and fellow All Rookie 1st team, NBA All Star and All NBA member LaMarcus Aldridge. Patterson also revamped the entire basketball operation, hiring then GM Kevin Pritchard and former Head Coach Nate McMillan.

From 1997-2003, Patterson served as the Senior Vice President and Chief Development Officer of the Houston Texans NFL franchise where he led Bob McNair's successful effort to acquire a National Football League franchise and Super Bowl XXXVIII for Houston, Texas. Patterson was responsible for the establishment of the

and operation of current and new sports facilities. As the Sun Devil Athletic Department continues to grow and expand, Patterson will be at the forefront of many significant capital projects including renovating football stadium, the under construction new ballpark in Mesa and the creation of a 425 acre Sports Facilities District adjacent to the University in downtown Tempe.

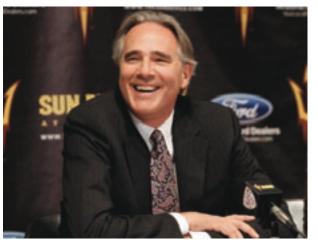
Aside from his day-to-day responsibilities, Patterson will continue to enhance the Sun Devil mission,

which consists of graduating student athletes, winning championships and playing by the rules.

Before coming to Arizona State, Patterson served as president of Pro Sports Consulting, which provides services to companies, government entities, universities and individuals that operate or seek to acquire sports properties, to design, finance, build and operate sports facilities and to maximize the revenue in these and related companies.

Patterson spent nearly a quarter of a century as an innovative and successful executive in the NFL with the Houston Texans, in the NBA with the Houston Rockets and Portland Trail Blazers, and in professional hockey with the Houston Aeros. He has built championship teams and designed, financed, built and run stadiums and arenas.

As President of the Portland Trail Blazers, The Rose Garden and Rose City Radio from 2003-07, Patterson was responsible for all



team's business, legal, media and political operations, as well as the development, design, finance and construction of Reliant Stadium.

Prior to joining the Texans, Patterson was the President, General Manager and Governor of the Houston Aeros hockey team. For his efforts, he was named the 1995 winner of the Andy Mulligan Trophy as the IHL's Executive of the Year. In addition to his roles with the Aeros, Patterson also acquired and served as President and Partner in Arena

Operating Company, which managed and operated Compaq Center, Houston's home of the Rockets, Aeros and Comets. He coordinated the six-year, \$7.5 million naming rights and sponsorship deal with the Compaq Computer Corporation and the \$5 million renovation of the arena.

As General Manager of the Houston Rockets from 1989-93, he was the primary architect of the 1993-1994 Houston Rockets squad that captured the first NBA World Championship in franchise history signing or trading for all the team's players and coaches. Patterson also led the club's successful bid to host the 1989 NBA All-Star Game, which held the all-time attendance record of 44,735 for 21 years.

Born and raised in Beaver Dam, WI. Patterson attended the University of Texas, graduating with honors earning a Bachelor's Degree in Business Administration in 1980. He graduated from UT's Law School in 1984.

2012 SUN DEVIL FOOTBALL

